

Lessons To-Go: Mobile Learning Basics

Build engaging learning material that shines on any type of device with these mobile learning tips.

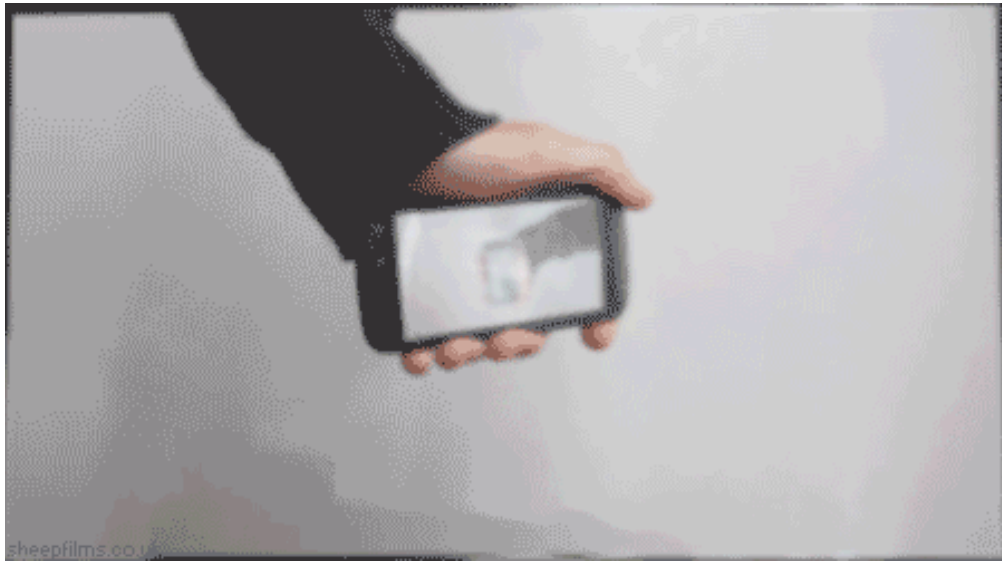
Welcome to the Mobile Future



We're all just SO busy.

There's no denying it at this point, mobile device usage in (and out of) the workplace is here to stay. This has caused a stampede of people accessing the web away from their cluttered desks, out in sunny public parks instead.

Mobile Learning Basics



What does this mean for learning? Your information has to meet them in that sunny park. Training material now **must** be built with the mobile experience in mind.

Luckily, making mobile learning with [Lessonly](#) is easy.

The Be's of Building for Mobile

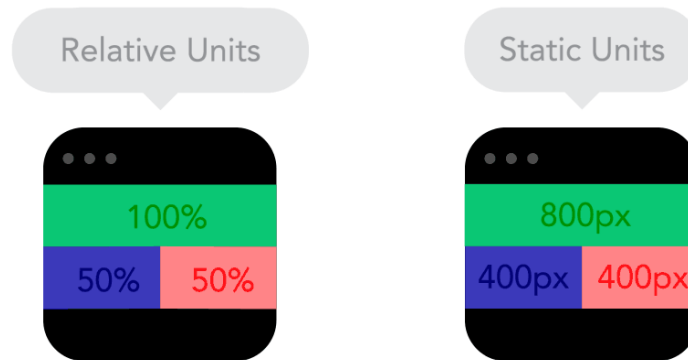


Look at all those screen sizes! And that's just the iPhone lineage.

If you're saying to yourself, "But I don't know how to build for mobile." Relax. We're here to help.

Let's start by keeping a few things in mind when creating your learning content.

Be Responsive



The website or application on the left is responsive to fit all screens, the right is not.

First and foremost, keep mobile screen sizes in mind when you're building a lesson. If you've noticed that a lot of websites feature large, landscape-oriented photos with text underneath and more of the same underneath that, there's a reason. When content is made to scale, it can fill one edge of the screen to the other, but can also slim down and stack vertically when viewed on a smaller screen. Same content, it just moves to fit.

(Credit to the awesome guys and gals at [FROONT](#) for the GIF!)

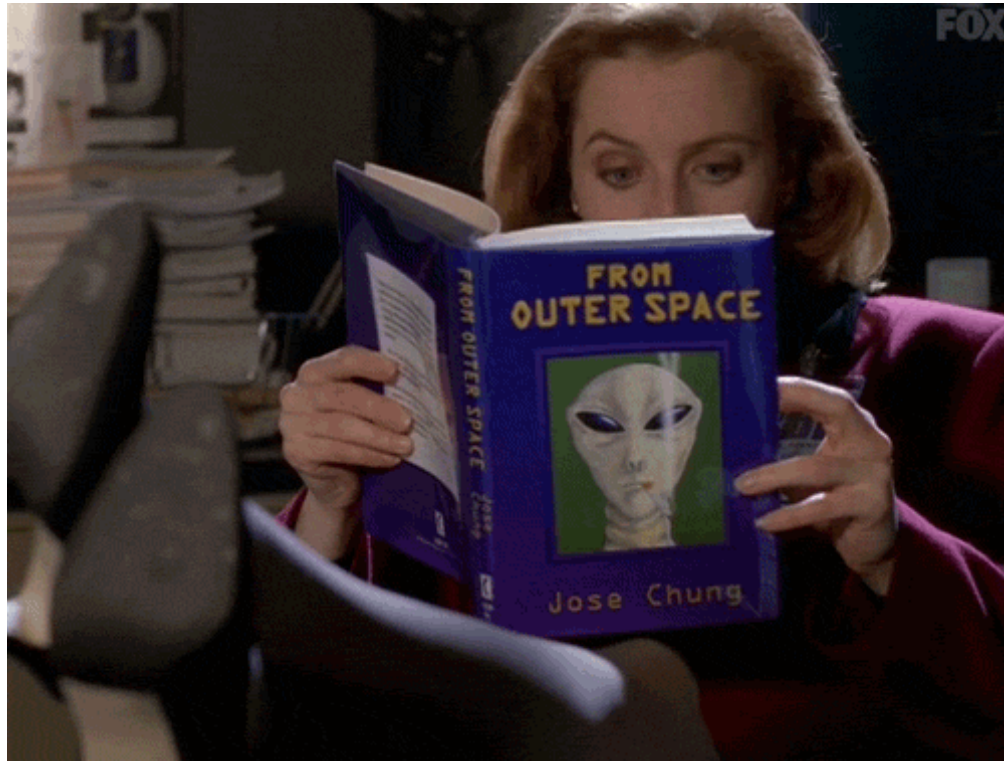


Public transportation can sometimes be - very - public.

Secondly, keep the mobile context in mind when creating your lessons. Long videos are not easily digested when learners are on the bus with headphones. Organizing content into light, bite-sized chunks gives learners the chance to study one or two sections, get another task done, and come back to their training later. Small mobile screens don't offer great video resolution, and zooming in makes it even worse. The responsive standard

of photos and text works well because of its readability on any device.

Be Brief



Break up longer pieces of content. Not only is it harder to digest long pieces of information on a tablet or smartphone screen, it takes a long time to scroll through this format.

By keeping text as short as possible and using methods like page breaks and multiple sections, you will keep your learners engaged.

Be Connected



It always feels good to hit "Send" after creating an entire mobile lesson.

What good is your newly designed, mobile-ready content if no one sees it? Set-up your mobile content for distribution through email.

When building training content for your employees, use their company emails to let them know they have an assignment, when it's due, and even when it's late.

Be Flexible



Whenever your unread emails reach triple digits.

Given a direct line to your employees' inboxes doesn't mean you should abuse it. Unless it's critically important to have your lesson completed soon, give your employees some time to finish.

Otherwise, it'll just stack on top of their other "urgent" emails, go unnoticed, and contribute to anxiety. Use Lessonly's [Scheduled Assignments](#) to make sure learners are given the time they need to finish their training when it's comfortable for them.

Be Diligent in Tracking



Keep track of every... single... step...

If you're allowing employees to experience training content wherever it's handy for them, you still need to make sure it's accomplishing its purpose of teaching your team. This is where tracking your mobile content comes in handy.

With Lessonly, progress is recorded in real-time. The Gradebook allows managers to see how quickly their teams are picking up on a certain topic, or which ones need more help.

Be Ready (for the Future)



This might be a few years off, but this could be the future of mobile devices.

That being said, tracking can apply to more devices than just mobile. Technology is advancing at a crazy pace and applying custom formatting every time a new device gains popularity is impractical.

By building mobile lessons now, you are future-proofing them for as long as Lessonly will use a browser (we aren't changing that anytime soon). Better to get in the mobile habit now before mobile devices have evolved into something similar to a sci-fi novel.

Ready to Start?

Keep these Mobile Learning Basics in mind next time you build lessons and your content will be easy to pick up anywhere your team goes.

Incorporating Lessonly into your training regimen makes this as easy as writing an email.

Interested in learning more about Lessonly?

Sign up for an *unlimited, 15-day free trial* [here](#), or watch the 6-minute demo above, detailing how Lessonly is the perfect solution for putting together great mobile-ready content.